

# Yurii Herasymchuk

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Software engineer with 9 years of experience including **6 years in web development**. Passionate about **mentoring and leading** teams to build **scalable and reliable systems**. Focused on **driving value** for customers as well as business results



## Experience

- May 2019 – Present**      **Co-Founder, Head of Engineering — Sellerise**      *Chicago, IL*  
*Sellerise provides Amazon sellers with a suite of tools to manage and automate business processes*
- Built the company from \$0 to \$600,000 annual revenue, growing 200% YoY while managing \$5B+ in annual sales for Amazon seller businesses
  - Recruited, mentored, and led team of 5 engineers and 1 UI/UX designer to develop platform of 15 Amazon seller tools within delivery timelines
  - Architected a distributed infrastructure from ground-up (using Node.js, RabbitMQ, MongoDB, TypeScript) that processes 400,000+ orders daily to calculate real-time profits
  - Implemented handling of large seller accounts with 100,000+ products while maintaining website responsiveness within 2-3 seconds to expand into new market of sellers
- Feb 2017 – May 2019**      **Fullstack Engineer — Contracting Projects**      *Remote*
- Built analytics chrome extension (using JavaScript, MySQL) by collaborating with UI Designer, which attracted over 3,000 daily users for SellerInsiders, a platform providing Amazon seller courses
  - Developed and configured fast ordering system for cloud service provider BitWeb (using JavaScript and integrating with ISPsystem), that led to 15% increase in sales
  - Assembled automatic call system for roofing company that engaged new and current customers
- Aug 2015 – Feb 2017**      **Team Lead, Software Development — Optimo Digital Agency**      *Kyiv, Ukraine*
- Led end-to-end delivery of new mobile customer experience for fitness chain GeometriaFitnessa by managing 1 Android developer, 1 UI/UX designer and developed an iOS app written in Objective-C
- Apr 2014 – Jun 2015**      **iOS Developer — ZEO Alliance**      *Kyiv, Ukraine*
- Implemented geolocation and push notification modules (using Objective C, Google Maps API, CoreLocation, UserNotification) for Uber-like app that connects local offline taxi services
- Oct 2012 – Jan 2014**      **Backend Developer — A La Carte, LLC**      *Kyiv, Ukraine*
- Integrated 3 additional sports with live notifications and score updates to sports betting website BeRivals (using PHP framework Symfony2, MySQL, microservices on NodeJS utilizing WebSocket, Bootstrap, CSS3), which doubled customer base



## Education

- 2011 – 2015**      **Bachelor of Science, Computer Software Engineering**      *Kyiv, Ukraine*  
*National Aviation University*
- 2010 – 2011**      **Computer Science and Engineering**      *Novograd-Volynski, Ukraine*  
*Industrial Economics Technical School*



## Skills

- Current stack:** Node.js (JavaScript and TypeScript), NoSQL (MongoDB), REST APIs, AWS, RabbitMQ, Git
- Previous exp:** PHP, SQL Databases, Redis, HTML5, CSS, Objective C, Swift
- Basic abilities:** Python, Unity + C#, React, Vue, Docker and Kubernetes, Arduino